

Best Practice:

2021

Maximizing your Membership with The Urban School Food Alliance



Maximizing Membership

- Discuss the Alliance with district leadership
- Engage your team in the Alliance membership
- Leverage the opportunities provided by the Alliance

Introducing District Leadership to the Alliance

TACTICS / IMPLEMENTATION

- Invite Katie to have a conversation with your boss
- Send the link to the website
- Start to engage them in your one on ones/regular meetings on the content of the meetings and conferences

IMPACT / SUCCESSES

- Your boss will appreciate the connection to other districts
- They can see what we do/who we are
- They will start to ask you what are the other districts doing around key initiatives

Engage Your Team

Who should be involved?

- Chicago has an active membership with a board seat
 - The seat is with the Treasurer and as such, a part of the Executive Committee
- Crystal Cooper - Executive Director
 - Executive Committee
 - Treasurer
- Tarrah DeClemente - Director of Health Policy and Partnerships
 - Active in the Membership Committee
- Jason Mojica – Director of Operations
- Chemica Brown – Business Manager
- LaToya Bibbs – Human Resources Manager
- Jason Pero – Information Technology Manager

Engage Your Team

Involving your staff in the alliance work

- Invite staff members to virtual meetings to listen in
- For surveys that are asking for metrics, assign this work to your claims/data analyst
- Meetings that involve operations, procurement, human resources, etc., invite your subject matter experts

Leverage Alliance Opportunities

- Residency Programs
 - Engage all team members in this opportunity
 - Determine necessary learnings and prioritize visits
- Training + Professional Development
 - Commodity Sessions
 - Procurement
 - ACDA
 - SNA
- Speaking Engagements
 - Conferences
 - Panels
 - Meetings

● Residency Program

Jason Mojica

Chicago to NY Visit



**Jason Mojica and
Stephen O'Brien**

Chicago to NY Visit



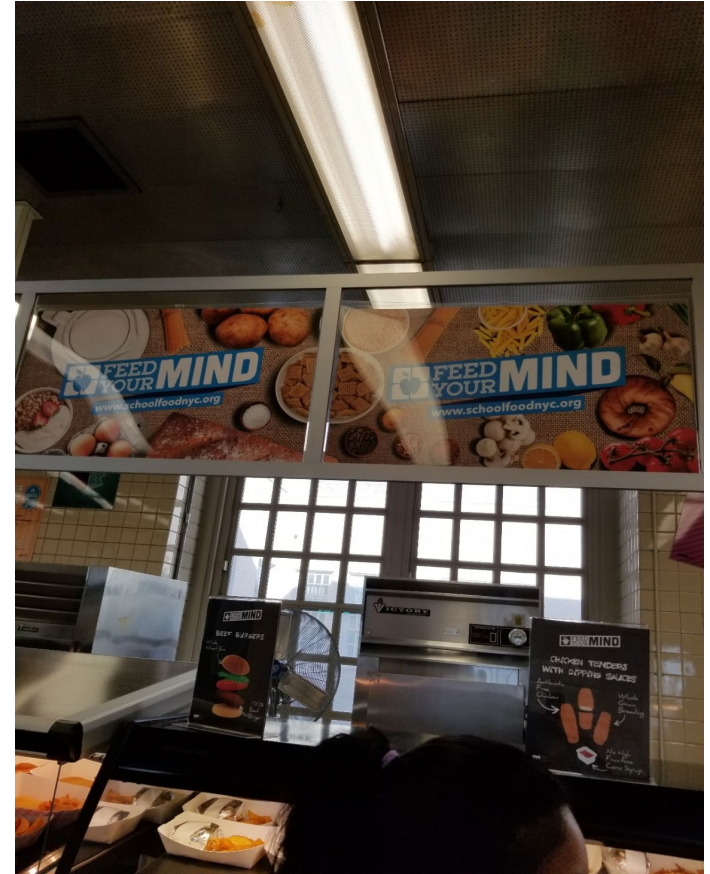
Tarrah DeClemente

Chicago to NY Visit



URBAN SCHOOL
FOOD
ALLIANCE

Residency Program



URBAN SCHOOL
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