

Orange County
Public Schools

2021

Best Practice:
Birthday Bite Promotion



Orange County
Public Schools



The OCPS Food and Nutrition Services has an opportunity at each school for parents to celebrate their student's birthday – without going to the school! Parents can order healthy treats such as cookies, brownies, chips, and beverages. These can be delivered to the student's classroom in the afternoon with the teacher's permission. For more information, call your school's food service manager.



To order: OCPS Website, Food and Nutrition Services Web Page

Click on the logo pictured to the left on the Web site.

Fill out the order form and submit; it is sent directly to your school's food service manager.

Pay: By check or money order to your school's food service manager.



Birthday Bite Procedures- Parent Message

Birthday Bite Procedures - Internal Process

ITEMS	PRICE
Sweet Treats	
Apple Cinnamon Nutri-Grain Bar <i>(Contains: Corn, Milk, Soy & Wheat/Gluten)</i>	\$0.75
Cake Batter Birthday Grahams <i>(Contains: Corn, Soy & Wheat/Gluten)</i>	\$0.75
Chocolate Chip Cookie <i>(Contains: Corn, Eggs, Soy & Wheat/Gluten)</i>	\$0.50
Cinnamon Bear Graham Crackers <i>(Contains: Wheat/Gluten)</i>	\$0.50
Cocoa Cherry G-Force Bar <i>(Contains: Corn, Soy, Tree Nuts and Wheat/Gluten)</i>	\$0.75
Fudge Brownie <i>(Contains: Eggs, Milk, Soy and Wheat/Gluten)</i>	\$0.75
Pop-Tart 1pk <i>(Contains: Corn, Soy and Wheat)</i>	\$0.75
Strawberry Nutri-Grain Bar <i>(Contains: Corn, Milk, Soy and Wheat)</i>	\$0.75
Sugar Cookie <i>(Corn, Eggs, Soy, Wheat/Gluten)</i>	\$0.50
Chips & Cheese	
Cheese Stick <i>(Contains: Milk)</i>	\$0.50
Cheez-Its <i>(Contains: Milk, Soy & Wheat/Gluten)</i>	\$0.50
Goldfish <i>(Contains: Milk, Soybean Oil & Wheat)</i>	\$0.50
Kettle PopCorn <i>(Contains: Corn)</i>	\$1.00
Lay's Original Baked Potato Chips <i>(Contains: Corn and Soy)</i>	\$0.75
Lay's Sour Cream & Onion Chips <i>(Contains: Corn, Milk and Soy)</i>	\$0.75
Pretzel Goldfish <i>(Corn, Milk, and Wheat/Gluten)</i>	\$0.50
White Nacho Doritos <i>(Contains: Corn & Milk)</i>	\$0.75
Refreshing Beverages	
Bottled Water, 16.9oz	\$0.50
Apple 100% juice, 6oz	\$0.75
Berry Breeze 100% juice, 6oz	\$0.75
Milk, Chocolate, Strawberry, or Plain <i>(Contains: Milk)</i>	\$0.75
White Grape Peach Frozen Slush (pouch)	\$1.00

ITEMS	PRICE	PERCENTAGE
Sweet Treats		
Apple Cinnamon Nutri-Grain Bar <i>(Contains: Corn, Milk, Soy & Wheat/Gluten)</i>	\$0.75	31%
Cake Batter Birthday Grahams <i>(Contains: Corn, Soy & Wheat/Gluten)</i>	\$0.75	32%
Chocolate Chip Cookie <i>(Contains: Corn, Eggs, Soy & Wheat/Gluten)</i>	\$0.50	32%
Cinnamon Bear Graham Crackers <i>(Contains: Wheat/Gluten)</i>	\$0.50	26%
Cocoa Cherry G-Force Bar <i>(Contains: Corn, Soy, Tree Nuts and Wheat/Gluten)</i>	\$0.75	41%
Fudge Brownie <i>(Contains: Eggs, Milk, Soy and Wheat/Gluten)</i>	\$0.75	44%
Pop-Tart 1pk <i>(Contains: Corn, Soy and Wheat)</i>	\$0.75	35%
Strawberry Nutri-Grain Bar <i>(Contains: Corn, Milk, Soy and Wheat)</i>	\$0.75	31%
Sugar Cookie <i>(Corn, Eggs, Soy, Wheat/Gluten)</i>	\$0.50	32%
Chips & Cheese		
Cheese Stick <i>(Contains: Milk)</i>	\$0.50	14%
Cheez-Its <i>(Contains: Milk, Soy & Wheat/Gluten)</i>	\$0.50	32%
Goldfish <i>(Contains: Milk, Soybean Oil & Wheat)</i>	\$0.50	26%
Kettle PopCorn <i>(Contains: Corn)</i>	\$1.00	45%
Lay's Original Baked Potato Chips <i>(Contains: Corn and Soy)</i>	\$0.75	36%
Lay's Sour Cream & Onion Chips <i>(Contains: Corn, Milk and Soy)</i>	\$0.75	36%
Pretzel Goldfish <i>(Corn, Milk, and Wheat/Gluten)</i>	\$0.50	26%

The Results

Option to eliminate competitive foods.

Positive feedback from parents and students.

Over 200 booked events.

Staff – other than the manager – really like this part of their day

