



# Orange County Public Schools

INCREASE MILK CONSUMPTION



## Increase milk consumption

- ▶ Nutritionists know that students need calcium.
  - ▶ Nutritional and health benefits of milk products
    - ▶ Milk products are a source of essential nutrients and the main contributor of several key nutrients, including calcium, vitamin D and potassium



## Increase milk consumption

### ▶ TACTICS / IMPLEMENTATION

- ▶ Inspire the students with different concept that promote fresh milk

### ▶ IMPACT / SUCCESSES

- ▶ Introduced a gravity feed milk dispenser
- ▶ Students loved pouring their own Milk
  - ▶ This machine was slow
  - ▶ Requires the staff to maintain after 20 servings
    - ▶ Changing the bag during lunch was a challenge
    - ▶ Re-calibrate machine after changing the bag

### ▶ IMPACT / SUCCESSES

- ▶ Introduced an automated milk dispenser
- ▶ Dispenses 8oz of milk
- ▶ Milk temperature dispenses at 37 degrees
- ▶ Low maintenance
- ▶ Machine holds up to 4 difference flavors
- ▶ Can serve over 500 servings in one machine



## Increase milk consumption



## Increase Participation

- ▶ Meal times are the number one social event for our students.
  - ▶ Our students are aware of the atmosphere of their eating environment.
  - ▶ By making a few updates it brings the students in to the cafeteria where they can also participate in a awesome meal service.



## Increase Participation

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| <ul style="list-style-type: none"> <li>▶ TACTICS / IMPLEMENTATION</li> <li>▶ Involve all key stake holder           <ul style="list-style-type: none"> <li>▶ School Administration</li> <li>▶ Students (Through a focus group)</li> <li>▶ FNS Management</li> </ul> </li> <li>▶ Meet with Vendor designer and share what inspired the students at the school</li> </ul> | <ul style="list-style-type: none"> <li>▶ IMPACT / SUCCESSES</li> <li>▶ Updated all High Schools</li> <li>▶ Increased seating to maximize capacity           <ul style="list-style-type: none"> <li>▶ Participation increase by 7%</li> </ul> </li> </ul> |
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# Increase Participation

Before



After

