

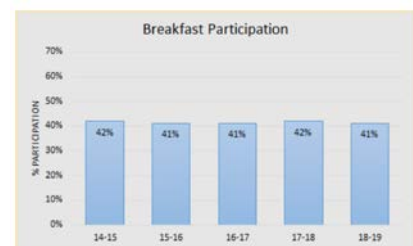
SCHOOL DISTRICT OF PHILADELPHIA

PARTICIPATION & DATA DRIVEN DECISIONS

URBAN SCHOOL
FOOD
ALLIANCE

Participation & Data Driven Decisions

- ▶ Focus: Students and Participation
- ▶ Could we sharing out more Data Driven Decision Making?
 - ▶ How does your district measure participation success? Do you have a system in place or series of reports and templates used each week, month, year?
 - ▶ What data points do you use? Comparison groups?
- ▶ Could we incorporate Overall and Targeted Participation Data as a Key Performance Indicator for the Urban School Food Alliance?



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TACTICS / IMPLEMENTATION

- ▶ District Wide Survey- What are common questions we are all answering? Could we combine or refine questions?
- ▶ Menu App Ratings- How many impressions are you getting before making a decision? How many schools or percentage of students is a representative sample?
- ▶ Food Shows/ Small Tastings- Is feedback from 300 students enough to make a decision? How about a small subset of schools?
- ▶ Staff Google Survey

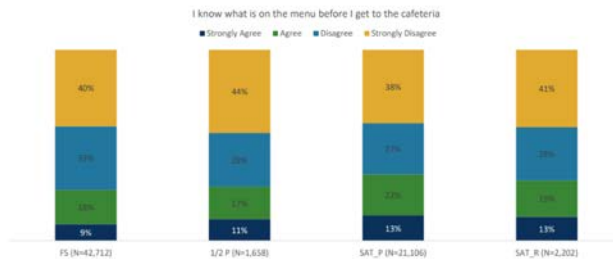
IMPACT / SUCCESSES

- ▶ District Wide Survey- 72% of all eligible students
 - ▶ ~68,000 responses; 3-12th grade students
 - ▶ Open Data- <https://www.philasd.org/research/programsservices/district-wide-surveys/>
- ▶ Nutri Slice Menu Ratings
- ▶ Targeted Taste Tests -using vendors
 - ▶ Small Subset of Schools
 - ▶ Food Show each Fall
- ▶ Templates Developed by Dietetic Interns to share survey results.

Participation & Data Driven Decisions

District-Wide Survey: School Lunch

Most students *strongly disagreed* or *disagreed* that they know what is on the menu before they get to the cafeteria



When I eat school lunches, I have enough time to eat.

When I eat school lunches, I know what is on the menu before I get to the cafeteria.

When I eat school lunches, the food looks good.

When I eat school lunches, the food is fresh.

When I eat school lunches, the food is cooked to the right temperature (for example, hot food is not served cold).

When I eat school lunches, the food smells good.

When I eat school lunches, the cafeteria staff is nice.

When I eat school lunches, the cafeteria is clean.

When I eat school lunches, the menu provides healthy choices.

When I eat school lunches, the food tastes good.

When I eat school lunches, there are enough seats in the cafeteria.

About how many times a week do you eat school lunches?

When I eat school lunches, I get enough food to fill me up.